

Corporate Licensing Pricing Overview

At-a-Glance



High-level investment guidance for organizational buyers

CLH Cosmo's Visual Culture Licensing™ provides scalable access to culturally intelligent, realistic visuals built for HR, DEI, Talent, Communications, and Employer Brand teams. Pricing reflects usage rights, department coverage, multi-site needs, and sector specificity.

Below is a high-level pricing overview to support internal evaluation and budget planning.

Tier 1: Corporate Essentials

For HR teams needing consistent internal communication and basic talent support.

Key Value:

A foundational visual system that elevates onboarding, HR communication, and careers page consistency.

Estimated Investment:

\$8,000–\$15,000 annually

Includes:

- HR & workplace imagery
- Onboarding + employee lifecycle visuals
- Internal HR comms & intranet usage
- Careers page + organic LinkedIn recruiting use

Tier 2: Corporate Growth

For organizations driving culture, inclusion, belonging, and employer brand storytelling.

Key Value:

Cross-department access to visuals that strengthen culture, DEI, talent attraction, and employer reputation.

Estimated Investment:

\$18,000–\$40,000 annually

Includes everything in Tier 1, plus:

- DEI & Heritage Month campaigns
- EVP & employer brand visual sets
- Talent acquisition & campus recruiting assets
- LinkedIn employer brand marketing
- Multi-department usage (HR, DEI, Talent, Comms)
- Quarterly culture refresh updates

Tier 3: Enterprise Communication Suite

For hospitals, universities, government organizations, consulting firms & multi-location companies.

Key Value:

Enterprise-wide access, deeper usage rights, sector-specific visuals, and agency/vendor flexibility.

Estimated Investment:

\$50,000–\$120,000+ annually

Includes everything in Tiers 1 & 2, plus:

- Sector-specific libraries (Healthcare, Government, Education, Consulting, Legal)
- Leadership, L&D, coaching & compliance visuals
- Multi-site & multi-department distribution
- Approved agency/vendor usage
- Enterprise rollout support
- Custom Visual Culture Strategy sessions

Pricing Drivers

- Number of teams included (HR, DEI, Talent, Comms, L&D)
- Multi-site or enterprise-wide rollout requirements
- Sector-specific visual identity needs
- Agency/vendor usage rights
- Paid employer brand or talent marketing campaigns

Why Organizations Invest in CLH Cosmo

- Stronger employer brand consistency across all departments
- Authentic, culturally intelligent representation
- Reduced DEI & reputational risk from generic stock imagery
- Unified visual identity across HR, Talent, DEI & Communications

To receive custom pricing aligned to your organization's size, departments, and licensing needs:

- [Request a tailored quote](#)
- [Schedule a Corporate Licensing Consultation](#)