

Corporate Licensing Tier Levels

At-a-Glance



Visual Culture Systems for Modern HR, DEI & Employer Brand Teams

CLH Cosmo provides licensing to culturally intelligent visuals designed for organizations that want more than stock images. Each tier supports how you communicate culture, belonging, leadership, and employee experience.



Tier 1: Corporate Essentials

For HR teams establishing consistent, professional employee communications.

A focused collection for onboarding, HR messaging, and recruitment basics built to elevate daily employee touchpoints.

Includes:

- Core workplace & HR visuals
- Onboarding + employee communication assets
- Internal HR, benefits & intranet visual use
- Careers page + LinkedIn (organic) hiring use



Tier 2: Corporate Growth

For teams shaping culture, belonging, and employer brand reputation.

A cross-department visual library supporting HR, DEI, Talent & Comms with assets that strengthen identity and employee experience.

Includes everything in Tier 1, plus:

- Employer brand + EVP visuals
- DEI + Heritage Month campaigns
- Talent marketing + LinkedIn employer brand
- Multi-department usage
- Quarterly culture refresh packs



Tier 3: Enterprise Communication Suite

For multi-location organizations needing deeper usage rights + sector specificity.

Our most expansive licensing tier—ideal for hospitals, universities, government, consulting, and large corporate teams.

Includes everything in Tiers 1 & 2, plus:

- Sector-specific libraries
- Leadership, L&D + compliance visuals
- Multi-site + agency/vendor access
- Enterprise-wide distribution
- Custom culture strategy consults

Tier Comparison

Visual Culture Library Structure	Tier 1	Tier 2	Tier 3
Leadership & Workplace Images	✓	✓	✓
HR & Recruiting Assets	✓	✓	✓
Basic DEI Visuals	✓	✓	✓
Newsletter & Internal Doc Templates		✓	✓
Heritage Month Graphic Set		✓	✓
Executive Slide Deck Templates			✓
Quarterly Refresh Packs			✓
Sector-Specific Visual Kits	Optional Add-On	Optional Add-On	✓

Next Steps

To activate your organization's Visual Culture Licensing:

- [Request Custom Pricing](#)
- [Schedule a Visual Culture Strategy Call](#)

CLH Cosmo creates visual systems that show what culture, belonging, and representation look like inside modern organizations. Built for HR, DEI, Talent, and People teams, our Visual Culture Licensing™ libraries help companies communicate with authenticity and human warmth, far beyond traditional stock imagery.